

MASTER OF BUSINESS ADMINISTRATION (MBA) INNOVATION AND LEADERSHIP



“Australia’s most innovative new MBA”
The Australian Financial Review

Dūcere and the University of Canberra deliver a ground breaking MBA, offering an industry focused learning experience like no other. Benefit from real-world learning, through invaluable industry engagement, underpinned by traditional academic rigour.

This highly innovative MBA program is designed to bridge the gap between formal academic learning and genuine professional development. At the core of your learning experience you complete 3 industry projects, by working directly with 3 different Industry Partners, to address real challenges they face. This highly innovative project model supports engagement with MBA concepts in a holistic manner, focusing on the issues and skills most relevant in today’s business world. Through first-hand experience with major national and multinational organisations, you will develop the leadership skills and innovation capabilities to thrive in your chosen career.

Ground breaking project learning model

You will learn through solving real industry problems in place of traditional academic curriculum.

Unparalleled industry engagement

You will work with three different MBA Industry Partners to develop invaluable business leadership skills across the corporate, not-for-profit and public sectors.

Most successful and comprehensive Global Faculty

You will learn key MBA concepts from prime ministers, business leaders, and international experts, with exclusive lessons from Dūcere's incredible Global Faculty.

Flexible delivery and completion

You can complete your course online within 12 months, or in a timeframe that suits you.

Powerful networking opportunities

You will build long-lasting networks with current and future industry leaders through project work with national and multinational organisations, and exclusive MBA events.

OUR MBA PARTNERS



Contact:
Neil Schyer
p: +61 3 8687 5225
m: +61 421 640 124
neils@ducere.edu.au

Please include your VACC Member number

